

Welcome to
ARIZONA

OUR GUIDE TO HELP YOU EXPLORE THE SCOTTSDALE AREA

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PREMIER TITLE AGENCY





PTA

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WELCOME TO ARIZONA

We understand that moving can be an exciting and complicated process. With so many opportunities, amazing landscapes, and adventure around every turn, it's no surprise that more and more people are looking to call Arizona their new home. For your convenience, we have compiled a guide so you know the ins and outs of being an Arizona local. Included is some important information you might be looking for, as well as some of our local favorite places, restaurants, and activities.



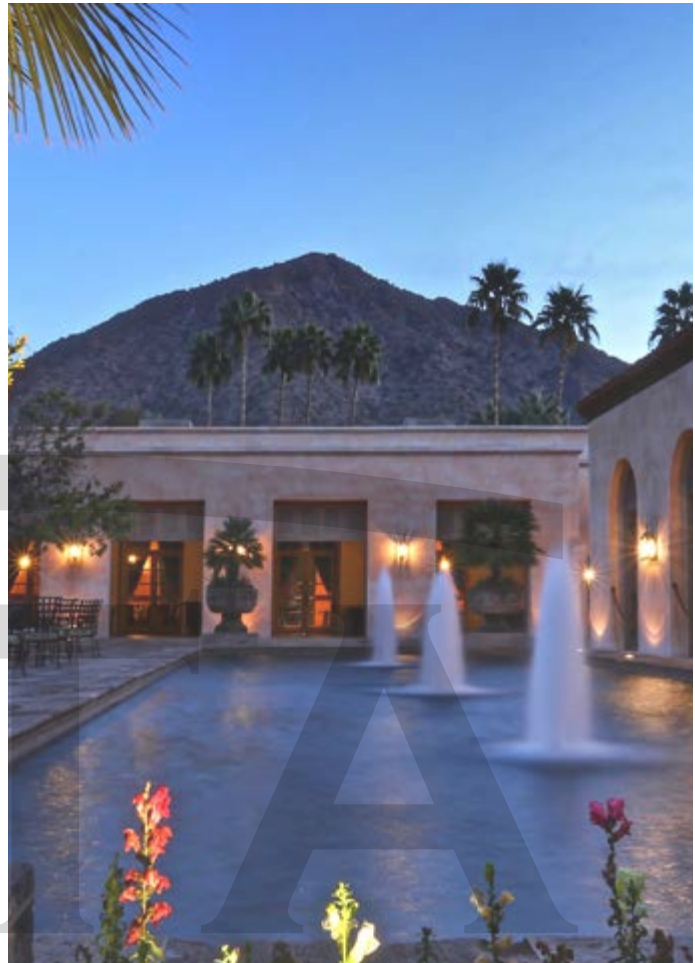


PREMIER TITLE AGENCY WOULD LOVE TO WELCOME YOU TO THE **VALLEY OF THE SUN.**



WORK & INDUSTRY

In 2020, Wallet Hub ranked Scottsdale, Arizona as the #1 city in the United States to get a job. Scottsdale is home to many large companies. More than 20% of Arizona's corporate headquarters are in Scottsdale, and some of the country's most talented individuals are flocking there for the exceptional opportunities and quality of life. The recent job growth is at 4.7%, and future job growth is estimated at 51.2%; both significantly higher than the national percentages.



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NOTABLE EMPLOYERS

- > Honor Health *[Healthcare]*
- > Yelp *[Business Review Site]*
- > Mayo Clinic *[Healthcare]*
- > CVS *[Health]*
- > Vanguard *[Financial Services]*
- > Nationwide Insurance *[Insurance]*
- > General Dynamics *[Aerospace & Defense]*
- > GoDaddy *[Media]*
- > McKesson Corporation *[Healthcare]*
- > Fairmont Scottsdale Princess *[Hotel]*
- > Quicken Loans *[Financial Services]*
- > Carvana *[E-Commerce / Car Dealer]*

KEY INDUSTRIES

—
TOURISM

—
TECHNOLOGY

—
ARTS & ENTERTAINMENT

—
FINANCE & INSURANCE

—
HEALTHCARE

—
RETAIL TRADE

SCOTTSDALE HISTORY & FACTS

The history of Scottsdale began in 1888 when Winfield Scott, an Army Chaplain, purchased 640 acres of land in what is now the downtown Scottsdale area. Scott believed that the land had potential for a farming operations because of the climate and access to irrigation. Many people from the East and Midwest decided to follow him. The area saw a population boom between 1908 and 1933 and drew many educated and cultured people, including prominent businessmen, artists, and architects like Frank Lloyd Wright. The town was officially incorporated in 1951, and the population grew from 2,000 to over 202,000 over the next fifty years. Scottsdale has a truly unique culture which has drawn people from all over the world to move to and visit.



- Home to over **60 art galleries** and museums and almost **800 restaurants**
- Residents enjoy nearly **300 days of sunshine** each year
- Consistently ranked as **one of the best** cities to both raise a family and retire
- The **#1 resort community** in the country
- **Originally named “Orangedale”** after the 640 acres of citrus orchards in the Arcadia area
- Phoenix is home to **five professional sports teams**: Phoenix Suns (NBA), Arizona Cardinals (NFL), Arizona Coyotes (NHL), Arizona Diamondbacks (MLB), and Phoenix Rising (FC)

PROMINENT AREAS

OLD TOWN **SOUTH SCOTTSDALE**

Arcadia, Downtown Scottsdale, Scottsdale Parkway, Waterfront on the Canal

CENTRAL **SCOTTSDALE**

Cactus Corridor, Gainey Ranch, Kierland, McCormick Ranch

NORTH **SCOTTSDALE**

Grayhawk, DC Ranch, McDowell Mountain Ranch, Troon North

PARADISE **VALLEY**

Cheney Estates, Double Tree Canyon, Echo Canyon, Paradise Valley Estates

FOUNTAIN **HILLS**

Firerock, Eagle Mountain, Eagles Nest, Sunridge Canyon

SCOTTSDALE IS KNOWN AS ONE OF THE *best cities* TO RAISE A FAMILY AND RETIRE



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OLD TOWN SOUTH SCOTTSDALE

- Best Ranked Nightlife
- Most Walkable Scottsdale Area
- Younger Demographic Group

DEMOGRAPHICS

85251

POPULATION: 40,438

MEDIAN RESIDENT AGE: 36.7

MEDIAN HOUSEHOLD INCOME: \$52,453

85257

POPULATION: 28,748

MEDIAN RESIDENT AGE: 39.10

MEDIAN HOUSEHOLD INCOME: \$50,499





PROMINENT NEIGHBORHOODS

ARCADIA

An upscale community in both Scottsdale and partly in Phoenix with beautiful high end homes.

DOWNTOWN SCOTTSDALE

Located near multiple museums, restaurants, and shops, as well as many trendy companies and other activities.

SCOTTSDALE PARKWAY

On the Eastern side of Old Town located near parks, golf courses. Close to all the action, but quieter than the heart of South Scottsdale.

WATERFRONT ON THE CANAL

Resides alongside a major canal and is in the midst of all the action in the South Scottsdale area.



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CENTRAL SCOTTSDALE

- Great For Families of All Types
- Many Large Properties
- Located in the Heart of Scottsdale

DEMOGRAPHICS

85250

POPULATION: 15,570

MEDIAN RESIDENT AGE: 46.31

MEDIAN HOUSEHOLD INCOME: \$65,845

85254

POPULATION: 46,623

MEDIAN RESIDENT AGE: 42.45

MEDIAN HOUSEHOLD INCOME: \$88,084

85258

POPULATION: 24,013

MEDIAN RESIDENT AGE: 52.15

MEDIAN HOUSEHOLD INCOME: \$75,917

85259

POPULATION: 21,284

MEDIAN RESIDENT AGE: 45.69

MEDIAN HOUSEHOLD INCOME: \$97,918

85260

POPULATION: 36,883

MEDIAN RESIDENT AGE: 42.35

MEDIAN HOUSEHOLD INCOME: \$79,519





PROMINENT NEIGHBORHOODS

CACTUS CORRIDOR

Large homes in a quieter area with a rural charm. Many properties feature equestrian areas, as well as neighborhood trails. Features many new developments.

GAINEY RANCH

Resort style living in the heart of Scottsdale with lush landscapes, a golf course, pools, and numerous nearby activities.

KIERLAND

Optimally located near the Kierland Commons and Scottsdale Quarter outdoor shopping centers, and many restaurants and activities.

MCCORMICK RANCH

Located on the southern end of Central Scottsdale, near many of Scottsdale's best attractions. Enjoy the golf course, quiet neighborhood, and a variety of beautiful homes.

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NORTH SCOTTSDALE

- The Valley's Best Views
- Extremely Safe Neighborhoods
- Perfect For Getting Outdoors

DEMOGRAPHICS

85255

POPULATION: 38,584

MEDIAN RESIDENT AGE: 44.07

MEDIAN HOUSEHOLD INCOME: \$120,947

85262

POPULATION: 12,806

MEDIAN RESIDENT AGE: 54.12

MEDIAN HOUSEHOLD INCOME: \$118,203

85266

POPULATION: 11,635

MEDIAN RESIDENT AGE: 52.55

MEDIAN HOUSEHOLD INCOME: \$114,965





PROMINENT NEIGHBORHOODS

GRAYHAWK

Friendly neighborhood with multiple parks and outdoor areas, scenic views of the McDowells, and large plazas with restaurants and stores.

DC RANCH

Upscale community with stunning homes at the base of the McDowell Mountains. Has three shopping districts, over 33 miles of biking and walking trails.

MCDOWELL MOUNTAIN RANCH

Award-winning community at the base of the McDowell Mountains. Minutes away from shopping and dining, and miles of hiking trails.

TROON NORTH

Named one of the premier golfing communities, Troon is tucked away further north and features beautiful scenery and homes. Perfect for outdoor lovers.



PARADISE VALLEY

- Premium Homes
- Near The Heart of The Metro Area
- Resort-Style Amenities in Many Communities

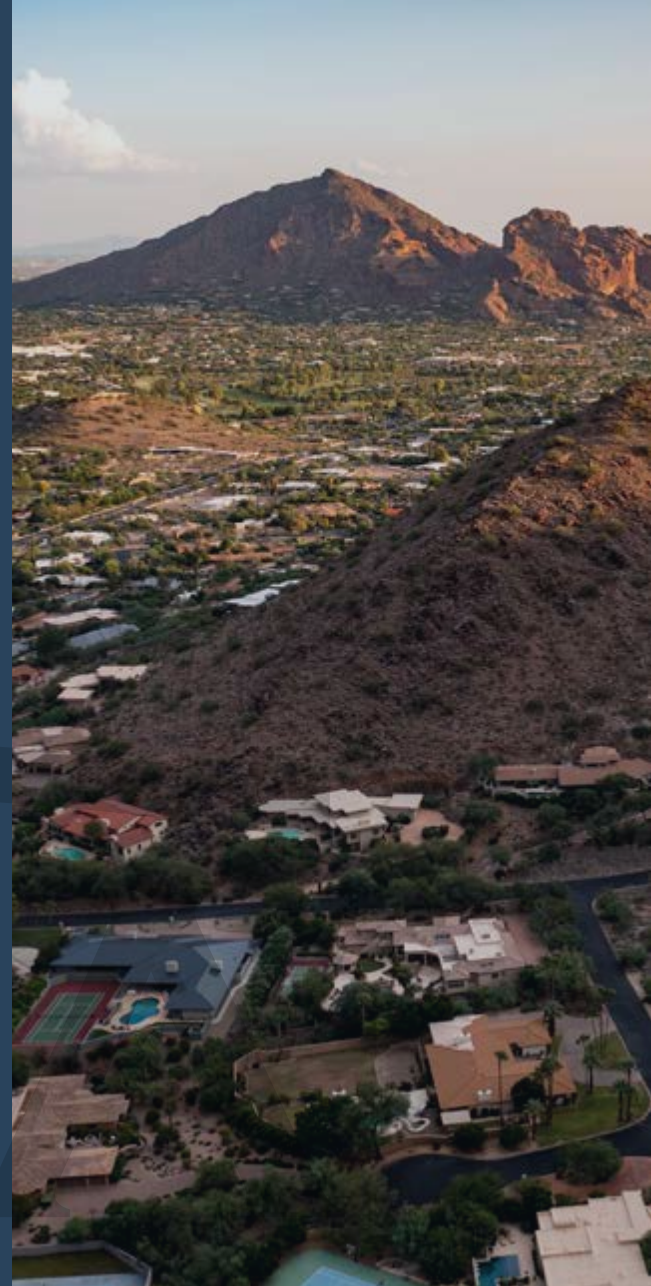
DEMOGRAPHICS

85253

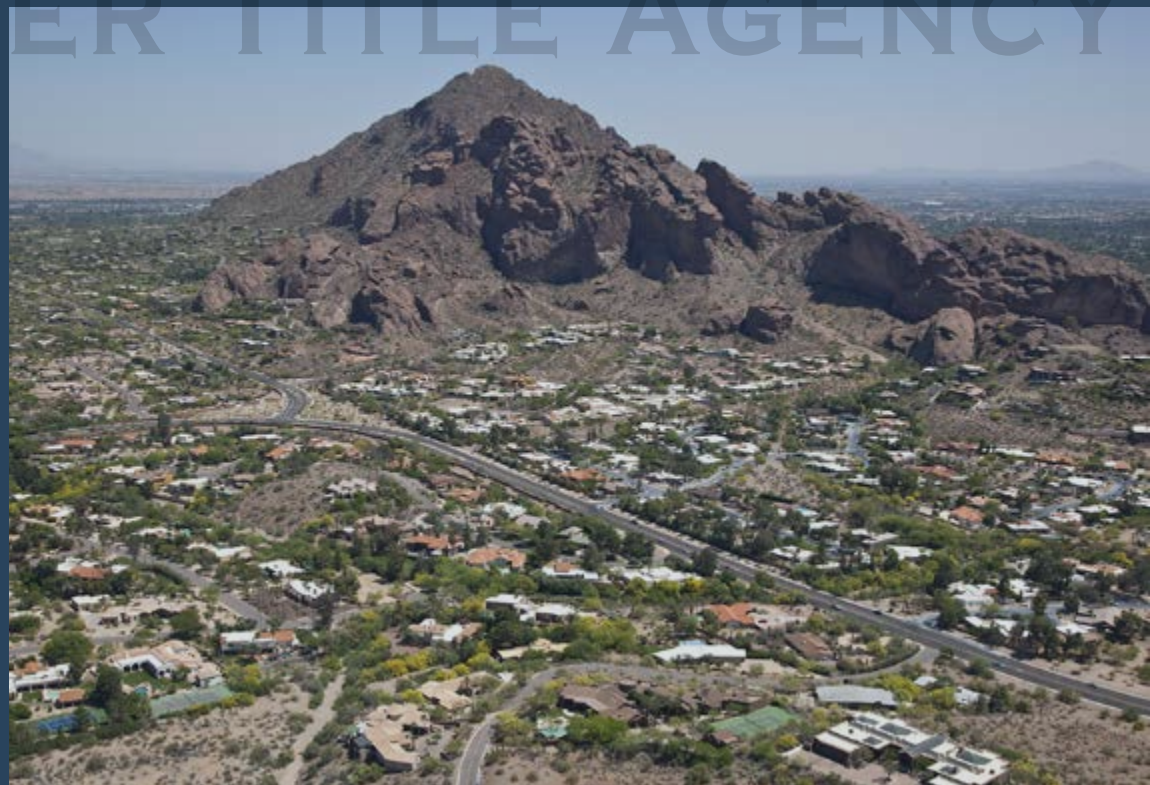
POPULATION: 17,532

MEDIAN RESIDENT AGE: 49.98

MEDIAN HOUSEHOLD INCOME: \$118,416



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PROMINENT NEIGHBORHOODS

CHENEY ESTATES

Originally developed in 1995, this community features tennis courts, scenic views, and a short walk to Camelback Mountain.

DOUBLE TREE CANYON

A gated community that backs up to the Phoenix Mountain Reserve. It is ideally located near premium shopping and dining.

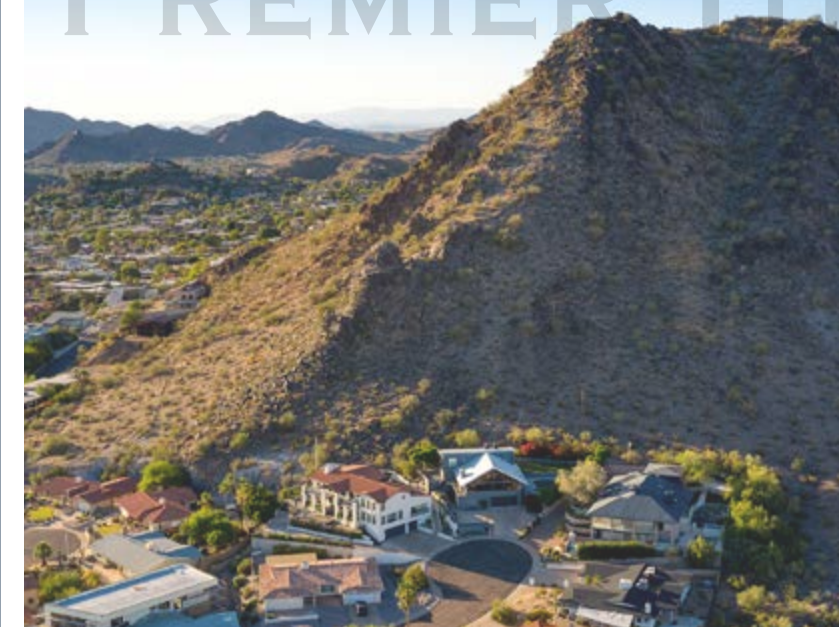
ECHO CANYON

Towering views of the Echo Canyon side of Camelback and exquisite Sonoran Desert landscape. Fantastic amenities, with shopping, dining and entertainment nearby.

PARADISE VALLEY ESTATES

With gorgeous homes in a perfect location, this community draws some of the most affluent families in Paradise Valley.

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FOUNTAIN HILLS

- Numerous Golf Courses
- Great For Families
- More Affordable Premium Living

DEMOGRAPHICS

85268/85269

POPULATION: 23,115

MEDIAN RESIDENT AGE: 53.03

MEDIAN HOUSEHOLD INCOME: \$73,712



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PROMINENT NEIGHBORHOODS

FIREROCK

This community is also home to FireRock Country Club and boasts beautiful views, guard-gate entrance, and many cultural events.

EAGLE MOUNTAIN

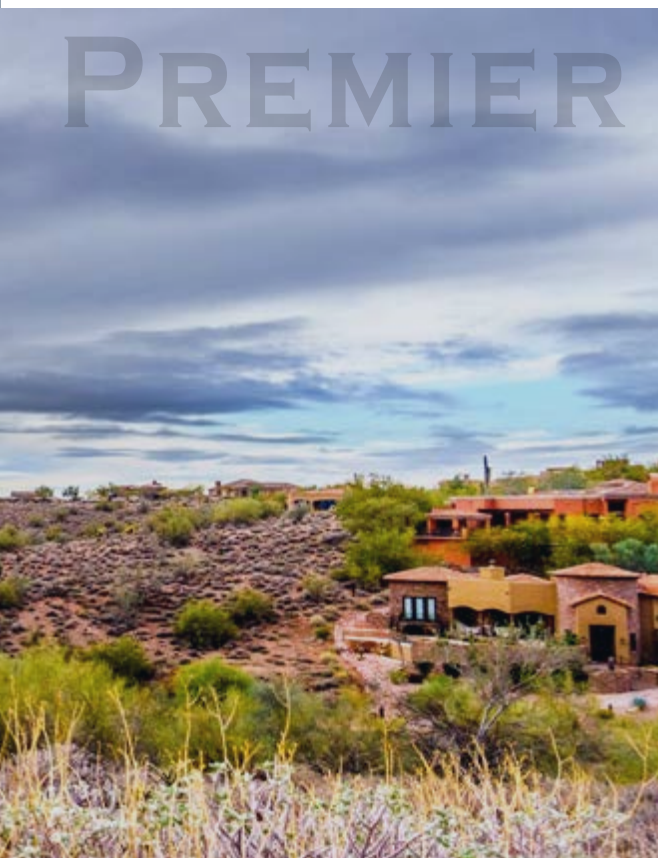
This community features some of Fountain Hill's best views. It is conveniently located just north of Shea Blvd with beautiful homes.

EAGLES NEST

Custom homes close to the city with stunning 360 degree desert views.

SUNRIDGE CANYON

This community also has a golf club, many amenities, and a great location.



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ATTRACTIONS & TRADITIONS

- > Annual Taco Festival
- > Arabian Horse Show
- > Arizona Cowboy College
- > Arizona Food Tours
- > AZ On the Rocks
- > Barrett Jackson Car Show
- > Butterfly Wonderland
- > Cactus League Spring Training
- > Carefree Desert Gardens
- > Casino Arizona
- > Chaparral Lake
- > Chocolate Tour of Scottsdale
- > Cosanti - Paradise Valley
- > Desert Botanical Garden
- > Desert Splash Adventures
- > Escape The Room AZ
- > Fort McDowell Adventures
- > Fountain Park
- > Harkins Ciné Capri®
- > Heard Museum
- > Horse-Drawn Carriage Rides
- > Hot Air Expeditions
- > Ice Den
- > iFLY Indoor Skydiving
- > Kierland Commons
- > LimeBike
- > MacDonald's Ranch
- > McCormick Stillman Railroad Park
- > McDowell Mountain Music Festival

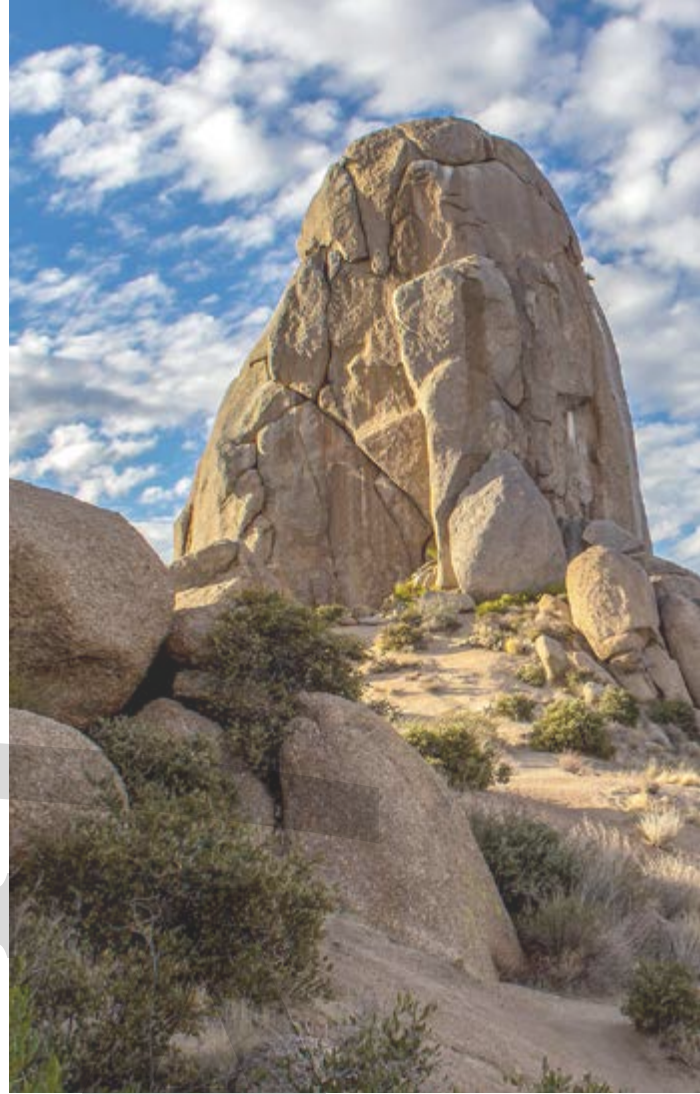




- > McDowell Mountain Ranch Skate Park
- > McDowell Sonoran Preserve
- > Museum of the West
- > Musical Instrument Museum
- > Octane Raceway
- > OdySea Aquarium
- > Old Town Farmers Market
- > Old Town Scottsdale
- > Rock 'N' Roll Arizona Marathon
- > Papago Park
- > Parada Del Sol & Tail's End Festival
- > Party Bike - Arizona
- > Rusty Spur Saloon
- > Salt River
- > Scenic Waterways & Canals
- > Scottsdale Art Festival
- > Scottsdale Artwalk
- > Scottsdale Center Of Performing Arts
- > Scottsdale Culinary Festival
- > Scottsdale Fairmont Princess
- > Scottsdale Fashion Square
- > Scottsdale Museum of Contemporary Art
- > Scottsdale Quarter
- > Scottsdale Stadium
- > Soleri Bridge & Plaza
- > Southwest Wildlife Conservation Center
- > Taliesin West
- > Talking Stick Resort and Casino
- > The Comedy Spot
- > Topgolf
- > Tour De Scottsdale
- > Waste Management Phoenix Open
- > Xeriscape Garden at Chaparral Park
- > Phoenix Zoo
- > ZooLights

HIKING

Scottsdale features over 400 miles of beautiful trails to explore. With the McDowell Mountains to the North East, there are many options to choose from – whether you are a novice or experienced hiker. You can also explore the trails on Camelback Mountain to see the amazing 360 degree views of the city. Check out a few of our favorite trails!





- > Bell Pass
- > Brown's Ranch
- > Cholla Trail
- > Echo Canyon
- > Desert Park Trail
- > Fraesfield Trailhead
- > Gateway Trailhead
- > Gooseneck Trail
- > Granite Mountain
- > Lost Dog Wash
- > Marcus Landslide
- > Pinnacle Peak Park
- > Quartz Trail
- > Sunrise Peak
- > Tom's Thumb
- > Windgate Pass

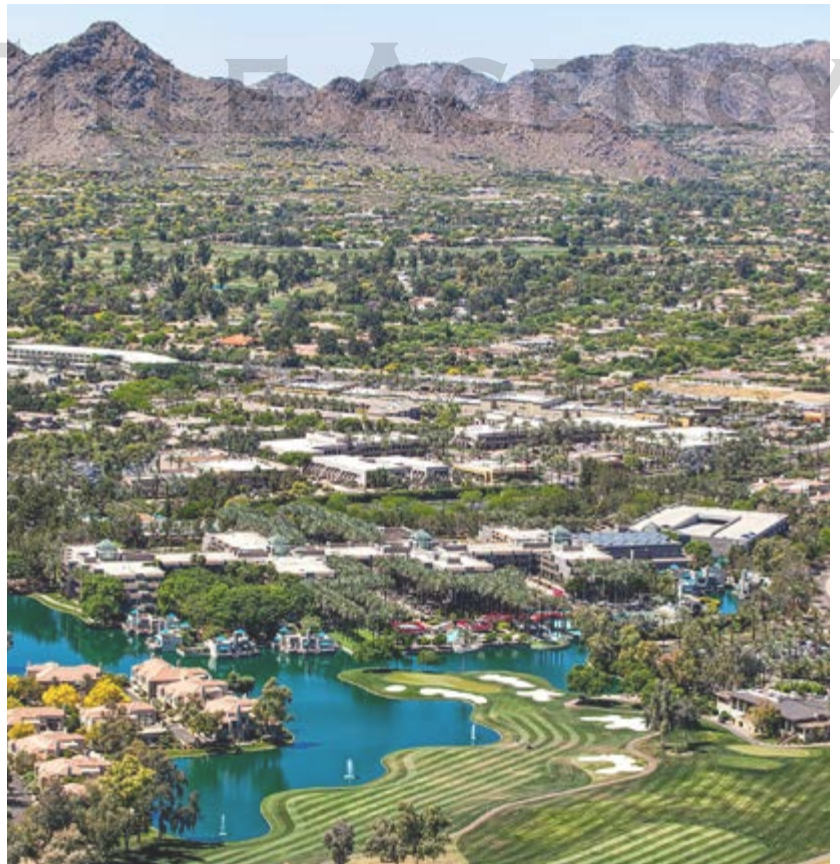


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GOLFING

With almost 300 days of sunshine a year and a golf course at every turn, it's no surprise why Arizonans love to golf. Scottsdale is home to 51 stunning golf courses all with their own unique features. Arizona has been named by the pros as having some of the best golf courses in the country. In fact, every year the PGA hosts the Waste Management Phoenix Open at TPC Scottsdale, which has become one of the craziest and most fun events every year.

- > Acala Country Club
- > Arizona Country Club
- > Camelback Golf Club
- > Continental Golf Course
- > Coronado Golf Course
- > Country Club at DC Ranch
- > Desert Canyon Golf Club
- > Desert Highlands Golf Club
- > Desert Mountain Golf Club
- > Eagle Mountain Golf Club
- > Estancia Club
- > Gainey Ranch Golf Club





- > Grayhawk Golf Club
- > Kierland Golf Club
- > Legend Trail Golf Club
- > McCormick Ranch Golf Club
- > McDowell Mountain Golf Club
- > Mountain Shadows Golf Course
- > Phoenician Golf Club
- > Pinnacle Peak Country Club
- > Orange Tree Golf Course
- > Silverado Golf Club
- > Silverleaf Golf Club
- > Starfire Golf Club
- > Stonecreek Golf Club
- > Sunridge Canyon Golf Club
- > Talking Stick Golf Club
- > TPC Scottsdale



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EDUCATION

Arizona is home to 261 public school districts, over 3,000 schools in total, and over 90,000 certified teachers. The Valley also has some of the top ranking universities and programs in the country, such as the WP Carey School of Business ranked in the top 20 and the Sandra Day O'Connor School of Law ranked in the top 25. Arizona prides itself in striving to have immerse programs and exceptional career preparation. There are also multiple top ranking elementary schools to choose from, including many located in the Scottsdale area.



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HOMESCHOOLING

Are you interested in teaching your children at home? For guidelines and other assistance regarding home-schooling check the following sources:

AZ FAMILIES FOR HOME EDUCATION

Call: 602.235.2673

Visit: www.afhe.org

SCHOOL DISTRICTS

The public schools are a part of school districts which draw the boundaries of which neighborhoods the school serves. However, under Arizona's open-enrollment law, a child can apply to attend any school in other school districts.

SCOTTSDALE UNIFIED SCHOOL DISTRICT RANKS TOP 20% OF PUBLIC SCHOOL DISTRICTS IN AZ

ELEMENTARY/MIDDLE SCHOOLS:

Visit www.susd.org for information and a full list of middle and elementary schools in the Scottsdale public school district.

HIGH SCHOOLS:

- > Cactus Shadows High School
- > Chaparral High School
- > Coronado High School
- > Desert Mountain High School
- > Horizon High School

CHARTER SCHOOLS

Charter schools focus more on serving a specialized population, such as performing arts students or for students who want different learning approaches that is different from traditional public schools. There are many charter schools to choose from in the Valley. To learn more about charter schools and their locations in the area visit: www.azcharters.org



BASIS CHARTER SCHOOLS

BASIS.ed charter schools are a part of a network of open-enrollment and tuition-free public charter schools.

- > Basis Scottsdale
- > Basis Scottsdale Primary
- > Basis Phoenix
- > Basis Phoenix Central

GREAT HEARTS ACADEMIES

Great Hearts charter schools are part of a non-profit network of classical preparatory K-12 academies dedicated to improving nationwide education.

- > Archway Classical Academy
- > Cicero Preparatory Academy
- > Scottsdale Preparatory Academy



PRIVATE SCHOOLS

There are also 38 private schools listed by Private School Review in Scottsdale. Other options for private schools exist in nearby Phoenix and other metro cities.

PRIVATE SCHOOLS

The following schools were ranked by Niche.com as some of the top rated private schools in the Scottsdale and Phoenix area:

- > Brophy College Preparatory
- > Xavier College Preparatory
- > Notre Dame Preparatory
- > Phoenix Country Day
- > Rancho Solano Preparatory
- > Scottsdale Christian Academy
- > Paradise Valley Christian Preparatory

HIGHER EDUCATION

Scottsdale is near multiple major and satellite higher education campuses. Arizona State University has five Valley campuses, Northern Arizona University has five satellite campuses, and the University of Arizona has a campus in Chandler. There are also several colleges apart of the Maricopa Community College District, as well as numerous other private universities and colleges that provide both undergraduate and graduate programs.

HIGHER EDUCATION SPOTLIGHT

- > Arizona State University – Tempe Campus
 - > Scottsdale Community College
 - > Paradise Valley Community College
- > Northern Arizona University Scottsdale
 - > University Of Phoenix
 - > Arizona Christian University

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EAT. DRINK. DINE.

Whether you are looking for unique Mexican cuisine, craft cocktails, or an award-winning pizza pie, it's no wonder foodies travel to Arizona from all over to experience some of the country's best food and restaurants. Scottsdale is home to some incredible eateries ranging from fine dining establishments to cool and casual hot spots.

A close-up photograph of a person's hands garnishing a pizza. The pizza is on a white plate and is topped with melted cheese, mushrooms, and other ingredients. The person is holding a bunch of fresh green herbs, possibly basil, and is about to place them on the pizza. The background is a blurred kitchen setting.

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We are the proud to say that Scottsdale includes a few noteworthy restaurants & chefs with distinguishments including:

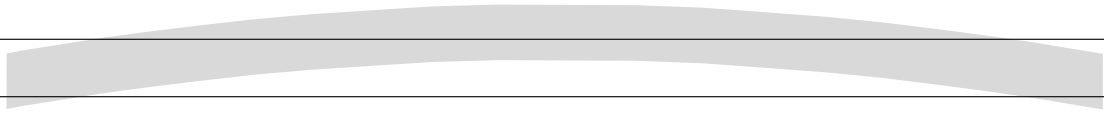
- *Diners, Drive-Ins and Dives Feature:*
Bootleggers Modern American
Smokehouse
- *Food Network Celebrity Chef: Scott Conant – The Americano*
- *James Beard Foundation Award Winner:*
Co-owner and Chef at FnB, Charleen Badman
- *James Beard Foundation Award Nominees: Chef Bernie Kantak, Citizen Public House, JL Patisserie.*
- *Thrillest Best Restaurants in Scottsdale:*
Citizen Public House, The Mission, and Los Olivos Mexican Patio

We welcome you to seek out and try the variety of culinary experiences all around Scottsdale.

*PTA does not endorse any of the restaurants mentioned above. This is simply a partial list of food and dining in Scottsdale.



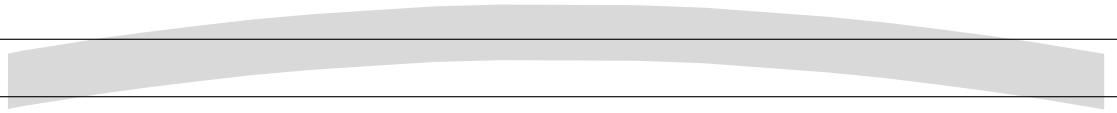
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